

Shelf Ready Packaging at Company Repovž

Tadej LUZAR¹, Adrijana STERGAR¹ and Andrej LISEC¹

¹ University of Maribor, Faculty of Logistics, Celje, Slovenia

Abstract—As commissioning of products in the warehouse, within retail is introducing filling of shelves slowly, at the same time cost inefficient work. Secondary packaging is allowing the considerable reduction of time of necessary for filling of shelves, it is allowing also saving consequentially at costs. More quickly filling makes impossible occurrence of problem »out off shelf« problem when of desired product is not on (trade) shelf.

Within cooperation with company Repovž, we were saving problems of filling from shelves in a shop. We carried out project, which we confirmed upper claims about time delays that are occurring at mentioned filling with. Main goal of project was renovation of existent condition with the introduction of technology shelf ready on field of packaging. Findings, to which came show on this, that is still in a like this small shop presence shelf ready packaging almost urgent. We prepared company all necessary that introduces shelf ready packaging also for their locally produced products.

Key words—Shelf ready packaging, need for shelf ready packaging, critical analysis, experiment.

AUTHORS

Tadej Luzar is with the University of Maribor, Faculty of Logistics, Mariborska cesta 7, 3000 Celje, Slovenia (e-mail: tadej.luzar@student.um.si).

Adrijana Stergar is with the University of Maribor, Faculty of Logistics, Mariborska cesta 7, 3000 Celje, Slovenia (e-mail: adrijana.stergar@student.um.si).

Assoc. prof. dr. Andrej Lisec is with the University of Maribor, Faculty of Logistics, Mariborska cesta 7, 3000 Celje, Slovenia (e-mail: andrej.lisec@um.si).