

Factors Influencing Passengers Choice of Transport Mode to Warsaw Chopin Airport

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Abstract—Airport accessibility is an important factor for airport choice and therefore also for airport competition. When air passengers choose an itinerary, they reflect on the transport chain from door to door. Therefore, factors affecting the traveller's decision for a particular option go beyond the price and quality of air services from airport to airport. The decision for or against a particular air service and a particular airport is to a certain extent dependent on the accessibility of the airport.

The aim of the article is to present the preliminary research of factors which influence choice of transport mode used in order to reach Warsaw Chopin Airport (WAW). The hypothesis of the paper is that the most common transport modes to WAW is private transport. The data were collected based on survey distributed within passengers in May 2015. The results show that there is a relation between flight destination from WAW and distance from the point of origin to airport and also between kind of traveller and transport mode used by his/her. There is also the conclusion that the most common transport modes from and to the airport in Europe is used very rarely in Warsaw.

Key words—airport, accessibility, transport modes, Warsaw Chopin Airport.

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