

Status Report on the Governance of Investments in Logistics

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Abstract—Status report on the governance of investments in logistics is an article that shows the current state of investments in this field. The article is based on a survey that was made using a questionnaire, answers to which revealed some important information that we need to assess the actual state of investments in logistics.

In our research we discussed the situation in terms of investments in logistics. We found out that in this area we do not have framework, standards or tools to manage them effectively. Furthermore, it has become evident that we are faced with a lack of knowledge and awareness of their importance. The survey also shows that in the terms of investment in logistics there is much room for further development, innovation and change of existing practices.

There were some work restrictions during the research as in the volume of work (more time, more people working on the survey and more countries would bring even more confident results), resource, time and finance limitations, the necessary input to achieve completed questionnaires from companies, the lack of understanding investments in logistics and the lack of knowledge. As we have seen, some companies are rather ignorant to business novelties. The interviewees found it difficult to look at the completed approach to investments where the commercial value (and not technical solutions) is the central concept of an investment.

Key words—logistics, investments, status report.

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