

2nd call for papers



**VENUE: THE FACULTY of LOGISTICS, UNIVERSITY of MARIBOR
MARIBORSKA CESTA 7, CELJE, SLOVENIA
16– 18 JUNE 2011**

The International Conference on Logistics and Sustainable Transport (ICLST) is a premier event in sustainable logistics and transport. The conference geared towards academics from all disciplines, professionals, public policy makers, researchers and students who are involved in logistics and supply chain management, traffic management and transportation of people and freight.

Logistics and transportation are integrated ensuring the movement of people and freight at national, regional and global levels. The world economy depends on the procurement of resources, management of production and the on-time distribution of finished products. Global logistics chains link world trade flows. This would not be possible in the development of efficient management and optimisation techniques. However, in view of its implication on the environment, it is imperative that the use of resources to enhance mobility be utilised efficiently. Sustainable logistics is interdisciplinary, and as such needs to be researched, developed, integrated, and implemented into the entire supply chain. Central to this is the environment. This entails constant upgrading in education and applicative knowledge. Thus there is a great need for intensive and extensive research in analysing logistics activities to improve linkages between economic activities. This conference gathers expertise from academia, industry and government to candidly exchange ideas, share latest research developments and experiences.

ICLST is supported by the Faculty of Logistics, University of Maribor and the Journal of Logistics and Sustainable Transport. The Journal's International Advisory Panel include, Kenneth J. Button, Kevin Cullinane, Martin Dresner, Fwa Tien Fang, David Hensher, Jan Owen Jansson, Jack Knetsch, Martin Lipičnik, John J. Liu, Mao Bao Hua, Tae H. Oum, Kumares Sinha, Wayne K. Talley and Jackie Walters.

This year the following invited speakers will honor the Conference:

Professor Kevin Cullinane is a Director of the Transport Research Institute at Edinburgh Napier University in April 2007. He has previously held Professorships at Newcastle University and the Hong Kong Polytechnic University. He has published 10 books, over 135 refereed journal papers and has delivered about 60 keynote speeches, articles for the shipping and logistics trade press and media interviews. He sits on the editorial boards of 9 journals with international coverage, including as Associate Editor of *Transportation Research A: Policy & Practice* and the *International Journal of Applied Logistics*. He was formerly a Visiting Professor at the Copenhagen Business School and has been elected a member of the Council of the International Association of Maritime Economists from 2001-2008 and again from 2010-Present.

Dr. Roger Allport is a Director of Allport Associates Ltd. A transport planner and economist by training, his areas of expertise include transport policy and strategy advice, identification and appraisal of mass transit projects, development of projects for private/public sector funding, applied research into major project development and, risk analysis and management. He brings with him a wealth of practical and policy experience in transport infrastructure investment and management. He is Honorary Senior Research Fellow, Railway and Transport Strategy Centre at the Centre for Transport Studies within Imperial College.

Dr. Yeong Heok Lee is a President of the Korean Society of Transport Policy and Economics and President of the Institute for Air Transport Policy and Industry. He is also a Network Committee Member of the Air Transport Research Society (ATRS), a Board Member of the Korea Logistics Society, and a member of the National Transportation Policy Committee, Ministry of Land, Transportation, and Maritime Affairs, Korea.

Dr. Joel Shon is Professor in Transportation Management at Tainan University of Technology in Taiwan. His area of research include air transport economics and management, airport noise management and regulation, aviation and green house gas emission, global logistics and supply chain management, green and sustainable transportation and economic instruments.

Dr. Anthony Chin is an Associate Professor of Transportation Economics with the Department of Economics at the National University of Singapore. He is the Chief Editor of the *Journal of Logistics and Sustainable Transport* (a journal of the European Society of Logistics and Transport), Associate Editor of the *Singapore Economic Review* and the *Journal of Transportation Security*.

ICLST welcomes paper submissions in **ENGLISH** from various fields on logistics and sustainable transport (including both academic and practical approach).

All additional information you can find on <http://fl.uni-mb.si/index.php/konference/8th-international-conference/call-for-papers/>

**We look forward to welcome you to
The 8th International Conference on Logistics and Sustainable Transport**

Conference Logistics & Guidelines for Preparation of Papers

1. Key dates / Milestones

Please remember the following dates / milestones

February 28, 2011	Deadline for submission of abstracts
March 7, 2011	Notification of abstracts acceptance
April 20, 2011	Deadline for submission of full papers
April 30, 2011	Refereed papers returned to authors for revision
May 25, 2011	Deadline for submission of final paper
June 5, 2011	Registration
June 10, 2011	Deadline for submission of PowerPoint presentations

2. Submission of Abstract

Abstracts should clearly state the objective/purpose of the paper. They should be complete and understandable at the eyes of the general reader. In this regard, it is requested that author(s) include the structure of the proposed paper to provide a better insight into what the author/authors intends/intend to present. For example: **'Paper submissions is to be structured in the following manner: Section 1 Introduction and Issue; Section 2 Review of Literature; Section 3 Theoretical or Empirical Model; Section 4 Empirical Analysis and Investigation; and Section 5 Conclusions and Policy Implications..** Authors must avoid the use of specialized jargon and abbreviations/acronyms. Abstracts of the proposed papers should have a maximum length of 400 words.

The submission of abstracts should consider the following issues:

- a) Title of paper
- b) Topic area
- c) Sub-topic area
- d) Name(s) of author(s)
- e) Institution/Company
- f) Complete postal address, telephone, fax and e-mail address
- g) In case of multiple author papers, correspondent author and presenter should be identified.
- h) Keywords: No more than 4 keywords.

The official language of the Conference is English.

Abstracts (and full papers) will only be accepted for review on the condition that

1. they have not been copyrighted or previously published, and
2. they are not being considered for publication,
3. they are not in press elsewhere.

Only electronic submissions of Abstracts will be considered. Use Microsoft Word 97-2003 Format.

When submitting the Abstract, please provide a Bionote. Maximum length 200 words (for each author)

Abstracts must be sent via e-mail to Andreja Čurin: andreja.curin@uni-mb.si

3. Instructions for authors

Please read the Authors' instructions with care and attention. Their fulfillment will ease the peer review process.

The purpose of nearly all writing is to communicate and to communicate well. Authors must consider both what they want to communicate, and to whom they hope to communicate it. Write clearly and concisely, stating objectives and defining terms/assumptions. If English is not the author's native language, please look for help. The objective is to gather high quality research work that is seen as a reference for the international research community.

3. 1. Paper format

The final papers must be prepared in accordance with the following instructions:

Page size/Type	A4
Margins Top/Bottom:	2.5 cm (Except for page numbers, do not use »headers and footers«)
Margins Left/Right	Left 3 cm; Right 2.7 cm
Page Numbering	Arabic numerals located bottom centre, in single sequence throughout, including pages that carry tables, figures and appendices
Section Numbering	In sequence from start to finish of the paper
Spacing	Single spacing
Justification	Fully justified, except in case of tables and figures
Font/Size	Times New Roman, font size 12
Maximum Number of Pages	20 pages (Including References, Tables, Figures and Appendices)
Word processor	Use Microsoft Word 97-2003 Format. Save the paper with its Title written in full.

3.2 Structure

The structure of the paper is to be presented as follows:

1. The first page should include the following information:

- a. Title of the paper should be centered and written in bold capitals.
 - b. Place each author's name, affiliation, address with e-mail, phone and fax number.
 - c. Each author's surname (family name) should be typed in capitals.
 - d. Insert the abstract presented. Abstracts should have a maximum length of 400 words. Do not forget your keywords. Authors are required to use here Times New Roman, Font size 10.
 - e. Insert Topic and Sub-topic in the header
 - f. In case of multiple author papers, correspondent author and presenter should be identified as footnote.
2. On the second page
- a. Print the title of the paper in bold capitals
 - b. Leave two blank lines and start the main body of the paper divided in sections and sub-sections as appropriate.
 - i. Sections should be numbered and their title typed in bold capitals (e.g. **1.INTRODUCTION**) at the left side of the page.
 - ii. Sub-sections must be numbered using two digits and their title typed in lower case bold (e.g. **3.1. Model Validation**) at the left side of the page.
 - iii. Leave two blank lines between Sections.
 - iv. Leave one blank lines between Sub-sections
 - v. Leave two blank lines between a Sub-section and a Section.
 - c. The main body of the text is followed by **ACKNOWLEDGEMENTS**, **REFERENCES** and **APPENDICES** (if appropriate) without a section number but in bold capitals.
 - d. If more than one **APPENDIX**, number appendices one after the other (**APPENDIX 1**, **APPENDIX 2**,)

3.3. Equations, tables and figures

About Equations:

1. Equations should be written with the same word processor (MS Word) as the rest of the text.
2. Hand-written symbols and notation(s) should be avoided
3. Equations must be numbered sequentially with their numbers in parentheses and right justified

About Tables and Figures:

1. They are to be numbered sequentially and must have an explanatory title aligned center above the table.
2. They should be referred to in text as follows: Figure 1, Table 1. Example: '**As seen in Table 1 (Figure 1)**'. Do not use abbreviations such as Tab., fig. or Fig.
3. Introduce Tables and Figures where appropriate so make the paper review and reading easier
4. Introduce source of data. This must be aligned center below the Tables and Figures.

3.4. References

Citing sources strengthens the authority of an author's work, by demonstrating that he/she has considered others' opinions and ideas in forming his/her own. It gives the reader valuable information, indicating where he/she may go to get further information on that subject. For many researchers, the list of cited references at the end of a relevant article or book is the single most valuable item they can come across in their research. Accuracy in citing references is highly regarded, and essential in helping others locate the materials you used in your research.

Citation of references in the text should consist of the author's last name and date of publication, without punctuation, enclosed within parentheses. For example '**According to Jones (1979)**' or simply **(Jones 1979)**. Also, they should be inserted before punctuation or at a logical break in the sentence.

If more than one citation is used, please separate them with semicolons, and list them alphabetically. For example **(Boston 1981; Brown 1980)**

If a direct quote is used, please introduce the page number as '**p.32**'.

Use *et al.* for works by more than two authors. For example '**Cockburn et al. 1995 have found that**'

If two or more works by the same author are used and have been published in the same year, please distinguish them by placing a, b and so forth after the year. For example **(Carr 2000a; Carr 2000b)**. In the reference list provided in the end of the paper, they should be listed as follows:

Carr, N. G. 2000a. Hypermediation: commerce as clickstream, *Harvard Business Review* 78(1), pp.4647.

Carr, N. G. 2000b. *Business and the internet*. Boston: Harvard.

List alphabetically all the references used in text body of your paper.

The following guidelines should be used when citing

1. Books

Kotler, P. (1997). *Marketing Management: Analysis, Planning, Implementation and Control*. Upper Saddle River, NJ: Prentice Hall.

2. Chapter in a Book

Buckley, P.J. and Casson, M. (1986). A theory of cooperation in international business, in: Contractor, F.J. and Lorange, P. (eds) (1988) *Cooperative Strategies in International Business - Joint Venture and Technology Partnerships Between Firms*. Lexington, Mass: Lexington Books, pp.31-53.

3. Article in a Journal

Ang, L. and Taylor, B. (2005). Managing customer profitability using portfolio matrices, *Journal of Database Marketing & Customer Strategy Management* 12(5), pp.298-304.

4. Conference Proceedings

Asakura, Y., and Sasaki, T. (1990). Formulation and feasibility test of optimal road network design model with endogenously determined travel demand. *Proceedings of the 5th World Conference on Transport Research*, Yokohama, Japan, July, pp.351-365.

Wang, R. and Ying, S. H. (2002). Internet marketing management in the B2B e-business. In: Xia, G. P. ed. *Proceedings of the sixth ChinaJapan international conference on industrial management*. Xian. China: China Aviation Industry Press. pp.386-390

5. Report

European Commission (2004). *First report on the implementation of the internal market strategy 20032006*. Luxembourg: Office for Official Publications of the European Communities.

Tan, H., Gershwin, S., and Athans, M. (1979). *Hybrid optimization in urban traffic networks*. MIT Report Dot-TSC-RSPA-79-7. Cambridge, MA: MIT Press.

6. Unpublished literature

Yang, H., Bell, M. G. H., and Meng, Q. (1997). Equilibrium zone reserve capacity under network capacity constraints. Working paper, The Hong Kong University of Science and Technology.

7. Unpublished PhD Thesis

Garcia-Sierra, A. (2000). *An investigation into electronic commerce potential of small to mediumsized enterprises*. Unpublished PhD Thesis. Cardiff University.

8. Newspaper or Magazine

Smith, A. (1996). Labour ditches plans to re-regulate buses. *Financial Times*, 30 December.

9. Web document

Thompson, B. (2006). *Why the net should stay neutral*. [WWW] <URL: <http://news.bbc.co.uk/1/hi/technology/4594498>> [Accessed 17 February 2006.]

10. CD Rom

Ward, M. 1997. Business in space. *New Scientist on CD ROM* Vol. 154 No. 2083 Inside Science [CD ROM]

11. Speech

Blair, A. (2003) Britain in the World. Speech to FCO Leadership Conference. London, 7 January.

3.5. Style

Please use UK English spelling throughout the paper, i.e. harbour not harbor. Use the Concise Oxford English Dictionary as a guide.

Clearly explain or avoid terminology that may be meaningful only to a local or national audience.

Use single **'quotes'** for quotations instead of double "quotes" unless the 'quote is "within" another quote'.

Punctuation should follow the British style, e.g. **'quotes precede punctuation'**.

All abbreviations/acronyms used in the abstract and/or text should be spelled out the first time they are introduced. Thereafter abbreviations/acronyms can be used if appropriate.

Numbers in text should take the following forms:

1. For number above ten write 300, 3000, 30000.
2. Spell out numbers equal or below 10 unless used with a unit of measure. For example nine pupils but 9 mm.

For decimals, use the form **0.04** not **.04**.

The **'&'** should not be used except for publisher's names.

4. Submission of Full Paper

Full papers should be submitted in accordance to the key dates/milestones. Full papers will be subject to blind review.

Authors will be notified of the acceptance of their paper(s) in accordance with the timetable.

The submission of full papers must be sent via email the email address:

Andreja Čurin: andreja.curin@uni-mb.si

5. Submission of Full Refereed Papers

The **full refereed papers** should be submitted in accordance with the comments provided by the blind referees and complying with the Authors Instructions adopted in this Conference, which can be found above.

In the case of a multiple author paper, do not forget to indicate correspondent author and presenter. Guidelines for this are given above.

All accepted papers will be published in the conference proceedings, provided completed papers are received by the appropriate deadline and conform to the "Paper Format" guidelines.

Final acceptance of the paper is conditional upon receipt of the full paper, conference registration and payment of fees.

The Submission of Full Refereed Papers must be sent via email to email address:

Andreja Čurin: andreja.curin@uni-mb.si

6. Submission of PowerPoint Presentations

The deadline for the submission of PowerPoint presentations is 10 June 2011. Please use Microsoft PowerPoint 97-2003 Format.

The submission of the powerpoint presentations must be sent via email to email address:

Andreja Čurin: andreja.curin@uni-mb.si

7. Conference fees

"Early birds" registration (by April 1, 2010) and authors: **300 EUR**

Registration after April 1, 2010: **420 EUR**

Students: **100 EUR**

The registration fee covers admission to all sessions, refreshment breaks and conference materials.

9. Cancellation

Cancellation must be made via email to andreja.curin@uni-mb.si.

Cancellation less than 14 days before the conference is subject to a fee of € 100. If cancelling 7 days or less before the conference, full price is charged.

10. Accomodation

The nearest hotels are Hotel Storman and Hotel Evropa. Both are located close to the Celje city centre.